

WSQ Live Streaming and Production

TGS-2023038952

In today's digital age, the ability to produce professional live-streamed events is invaluable. This course is designed to equip learners with the essential skills to create interactive and engaging live streaming experiences for a variety of formats, including events, webinars, interviews, and performances.

Course Overview

Through hands-on training and practical exercises, participants will gain proficiency in live streaming technologies, production techniques, and audience engagement strategies, empowering them to deliver professional-grade live streaming experiences.

Learning Outcomes



Production Planning & Setup

- Interpret production requirements and running orders for livestreaming and recorded programs.
- Prepare and set up functional equipment and resources for seamless production.



Live & Recorded Content Execution

- Operate vision and audio mixing consoles to produce high-quality live and recorded content.
- Retrieve and integrate graphics, filler materials, and multimedia elements with strong visual and aural awareness.



Quality Control & Media Management

- Monitor, appraise, and correct visual and audio feed errors during live broadcasts.
- Coordinate with creative teams for post-production refinement and manage media assets effectively according to industry guidelines.

Course Info

Duration

17.5 hours (2 days)

- 16 training & practical hours
- 1.5 assessment hours

Mode of Delivery

- Classroom with Studio set up

Relevant Job Roles

Vision Mixer / Switcher, Studio Technician, Multimedia Technical Operator and all relevant job roles that required live streaming / vision mixing skills

Course Fee

Full Fee: \$970

Baseline Funding: \$485

MCES & ETSS Funding: \$679

Nett Fee Payable:

SC/SPR below 40 years old: \$485

SC 40 years old & above: \$291

Company sponsored (SC/SPR): \$291

- SFC eligible (for individual only)

- Absentee payroll funding & SFEC eligible

- Funding period till 10 Oct 2025