

Hybrid Events Planning & Management with Live Streaming

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Sign up now and become a Leader in the future of event planning!

TGS-2024042608

Course Overview

In today's event landscape, hybrid events—blending inperson and virtual experiences—are key to engaging global audiences. Seamless live streaming integration is now essential for event professionals, corporate teams, and business owners.

This course equips learners with the skills and strategies to plan, organise, and execute high-impact hybrid events. Whether aspiring to be a professional event planner or enhancing your organisation's event capabilities, gain valuable insights, hands-on experience, and industry best practices to excel in hybrid event management.

Learning Outcomes

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Event Planning & Logistics Management

• Execute event plans, coordinate logistics, and manage venue and digital setup.



Technical & Live Streaming Integration

• Oversee audio-visual technologies and live streaming to ensure a seamless hybrid experience.



Event Monitoring & Compliance

• Ensure adherence to schedules, budgets, and regulatory requirements for a smooth and successful event execution.

Duration

40 hours (5 days)

- 38 training & practical hours
- 2 assessment hours

Mode of Delivery

Classroom with Studio set up

Relevant Job Roles

Event planners, managers, business owners and media production teams for conducting hybrid-style events

Course Fee

Full Fee: \$2,400 Baseline Funding: \$1,200 MCES & ETSS Funding: \$1,680

Nett Fee Payable:

SC/SPR below 40 years old: \$1,200 SC 40 years old & above: \$720 Company sponsored (SC/SPR): \$720

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- SFC eligible (for individual only)

- Absentee payroll funding & SFEC eligible
- Funding period till 3 Mar 2026

Contact Us

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